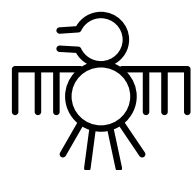




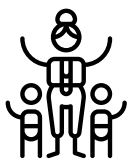
SPONSORSHIP OPPORTUNITIES



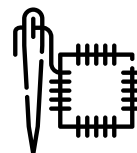
WHO WE SERVE



68%
of the families
we serve are
Indigenous



67.5%
are single
parents



56%
of the families we
serve are living at, or
below the poverty line



are **good parents** who have come face to face
with a crisis and **need our support.**

THE NEED

**YOU CAN HELP PROTECT FUTURE
GENERATIONS OF OUR COMMUNITY.
SUPPORTING KIDS KOTTAGE PROTECTS OUR
MOST VULNERABLE,
AND KEEPS FAMILIES TOGETHER.**

**SINCE 1995,
KIDS KOTTAGE HAS HELPED OVER**

30,000

INFANTS AND CHILDREN IN NEED.

Without Kids Kottage, our city would see more preschoolers living on the streets, more children visiting our emergency departments, an increase in children being taken away from their families, and ultimately more children living through toxic stress, and traumatic situations that could negatively impact them for years to come.








At Kids Kottage, we provide a safe space for children, while connecting their caregivers with the necessary resources to get out of crisis and stay out of crisis.

It costs \$137 per night per child we keep safe.

For \$137, we are preventing the long-term negative impacts that toxic stress can cause, and helping families build a resilient future for their children. The cost of treating the symptoms of intergenerational trauma far outweighs the cost of preventing those issues in the first place.

This is why Kids Kottage exists.

SPONSOR OPTIONS

BENEFITS	\$2,500 SUPPORTER	\$5,000 FUTURE BUILDERS	\$10,000 PARTNERS	\$25,000+ EARTH ANGEL
Personalized video highlighting your company and your commitment to giving back to your community.				
Exclusive invites to networking and fundraising opportunities				
Private tour of Kids Kottage facilities led by our Executive Director				
Corporate volunteer opportunities				
Logo included on our Letterhead and Annual Reports				
Company placement in our e-newsletter during our 2-month long Radiothon campaign	Honourably Mentioned	Logo placement	Featured section with logo and write-up	Featured section with logo and write-up
Company placement on our website where we receive 11,000 pageviews each month	Honourably Mentioned	Logo placement	Featured section with logo and write-up	Featured section with logo and write-up
Social media posts highlighting your company each calendar year, where we have a combined following of 4,000 and growing on our social media channels	1	2	4	6
Sponsor highlight timeslot on Shine FM and the Light AM during our annual live Radiothon broadcast	30 min of airtime	1 hour of airtime	1 hour of prime airtime	Sound bites from Donor highlight video throughout event
The number of safe nights you would provide for infants and children in need	18	37	80	182

WHO WE ARE

When a family is under toxic levels of stress, whether it be from the pandemic, food insecurity, homelessness, the effects of poverty, mental or physical health issues, abuse and/or trauma - children often become the hidden victims.

Our mission is to keep infants and children safe, while connecting their caregivers with the resources they need to build a stronger and more resilient future for their families.

Kids Kottage provides a variety of essential services such as: a 24-hour crisis hotline to provide instant support in crisis situations, food resource programs to help families learn how to shop for nutritious meals on a budget, follow-up programs to ensure families have the resources they need to stay out of crisis situations in the future, and our crisis prevention shelter where we keep infants and children safe while their caregivers can focus on the situation at hand. We provide families with the support they need to break the cycle of intergenerational trauma.



Mohammad Yahyaei Moayyed - Entuitive Corporation (left),
John Steeves - Canadian Western Bank (middle),
& **Janine Fraser** - Kids Kottage Foundation (right)

**Kids Kottage Foundation
is Edmonton and area's
only 24-hour crisis
intervention and
prevention shelter
for infants and children.**

SPONSORSHIP

When you decide to support Kids Kottage in any form, not only are you furthering your own brand reach, you're supporting a vital cause: providing safety and ensuring the wellbeing of infants and children.

So far, our supporters have helped us keep 30,000 infants and children safe, and support over 14,000 families dealing with crisis since 1995.

Not only are you taking social responsibility and committing to making a positive impact on the future generations of our community, you are also **expanding your brand recognition and brand trust among the 86% of consumers who say they're more likely to purchase products from purpose-driven companies.**

(2019 Porter Novelli/Cone Purpose Biometrics Study)





WILL YOU PARTNER WITH US TO KEEP INFANTS AND CHILDREN SAFE?

Fill out our [online sponsorship form here](#), and we will be in contact with you to further discuss sponsorship opportunities.

If you have another way you'd like to support Kids Kottage, we're happy to work with you to develop a sponsorship plan that meets your marketing goals while still supporting the most vulnerable among us.

Please don't hesitate to reach out to us.

We greatly appreciate your time and interest, and we look forward to discussing sponsorship possibilities with you.

GET IN CONTACT:

Please reach out to our Fund Development Manager, Tamara Leeder, with any questions you may have or topics you would like to discuss at:

 fund.development@kidskottage.org | 780-920-7060 

Let's keep in touch! Follow us on social media [@kidskottageyeg](#)

